

OREN HARARI, PH.D

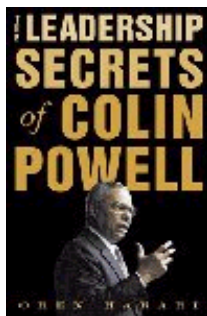
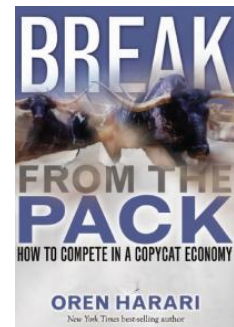
BUSINESS EXPERT AND VISIONARY

An incredibly popular speaker and author, Dr. Oren Harari's energetic, dynamic presentations excite and challenge audiences around the world with insight, humor and knowledge. Dr. Harari brings provocative, new perspectives on competitive advantage, organizational change, and transformational leadership. As a leading management consultant and bestselling author, he brings over 20 years of seasoned professional experience to the public speaking forum.



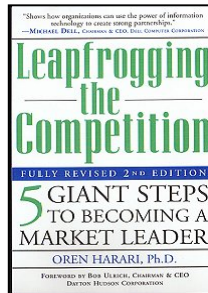
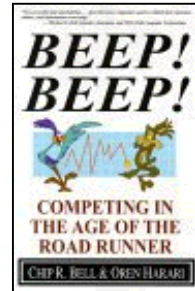
The Financial Times has cited Dr. Harari as one of the "Top 40 Business and Management Minds in the World," and featured him in the fall 2001 book *Business Minds*. Harari believes that in the chaotic competitiveness of today's markets, bold and often-radical management approaches are the key to top performance. He has also found that long-term financial success depends primarily on leaders' abilities to capitalize on globalization and technological advance, and to launch dramatic breakthroughs in innovation, customer care, collaboration, mobility and speed.

Dr. Harari's most recent—and eighth-- book is *Break From the Pack: How to Compete in a Copycat Economy*. Filled with hard data, exciting examples, and Harari's irreverent humor, *Break From the Pack* shows leaders how to propel their organizations to a position of *uniqueness and competitive advantage* in a tough marketplace where, increasingly, vendors see that their products and services are becoming imitated and commoditized at an accelerating pace. Throughout the book, Harari highlights innovative and profitable paths that leaders can take to build new markets, products, customers, talented people, dynamic partnerships, and vibrant growth. He also tells leaders how to *execute* innovation and change throughout the book, and he caps it off with his compelling "12 Step Recovery Program" for leaders.



Dr. Harari's 2002 book *The Leadership Secrets of Colin Powell*, reached the bestseller lists of *The New York Times*, *BusinessWeek*, and *The Wall St. Journal*. In this book, Harari applies 16 elegant principles of leadership to corporate and government arenas and demonstrates what transformational leaders do to take their organizations to new heights. In 2003, Harari wrote the follow-up corporate handbook *The Powell Principles*.

In 2000, Dr. Harari co-authored a revolutionary book, *Beep Beep! Competing in the Age of the Road Runner*. The book received rave reviews by Michael Dell, U.S. Chamber of Commerce CEO Thomas Donahue, and *Fast Company* founding editor, Alan Webber, among others. The book focuses on creating fast, agile, innovative organizations that will thrive in today's globally networked, real-time "Road Runner" marketplace.



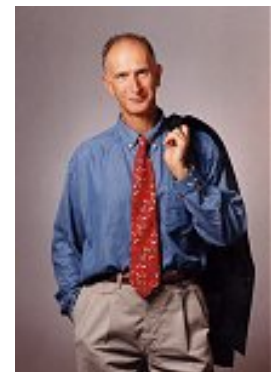
Dr. Harari also penned the 1999 bestseller *Leapfrogging the Competition: Five Giant Steps to Becoming a Market Leader*. The first edition was rated by Management General as one of the ten best business books of 1997 and was featured in a two-hour PBS special. Both editions received accolades from Colin Powell, Tom Peters, Michael Dell, Bill Marriott, and Target CEO Bob Ulrich, to name a few. Harari also co-authored the bestselling book *Jumping the Curve: Innovation and Strategic Choice in an Age of Transition*, which was rated by the prestigious *Library Journal* as one of the top 40 business books in 1994. Said Charles Schwab on the book jacket: "If I were to recommend that my managers read just one business book this year, *Jumping the Curve* would be it."

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As a senior consultant with the Tom Peters Group from 1984-1996, Harari was one of its most requested speakers. From 1997-1999, he was the first designated "management expert" for Time Vista, *Time* magazine's direct resources interactive website for businesses around the world. Dr. Harari was a senior columnist for *Management Review* from 1991-2000, and for the following two years he was the lead columnist for the online magazine *Mworld.org*, the American Management Association's informational web site for the management community. He has also written articles for publications as diverse as *Harvard Business Review*, *Business Strategy Review*, *Executive Excellence* and many others.

From 2000-2004 Dr. Harari served as a member of the Advisory Committee on Management and Leadership for the U.S. State Department under Secretary of State Colin Powell. From 2004-2006 he served on the board of The Integrity Institute, dedicated to elevating the integrity of corporations and capital markets. Currently, he sits on the board of directors of several startup companies and is a co-founder of BSP Partners, a company which develops products and tools to help leaders position their organizations to "break from the pack."

Dr. Harari has spoken to premiere organizations worldwide, including Microsoft, Dell, Toyota, Johnson & Johnson, Target, Novartis, Kimberly Clark, IBM, Wells Fargo, Cisco Systems, Kohler, British Petroleum, Daughters of Charity, Morgan Stanley, Wellpoint, and AT&T. Harari consistently receives the highest ratings from clients and is considered one of the best business speakers in the industry.



Harari received his Ph.D. from the University of California, Berkeley, and currently teaches in the MBA and executive MBA programs at the University of San Francisco.

Dr. Harari is available for speaking engagements worldwide.